EXERCISE

Mapping Your Giving Priorities

Shifts in federal funding are already affecting our communities and putting pressure on the nonprofits and causes you care about. With headlines changing daily, how can you cut through the noise and respond with clarity and confidence?



This worksheet uses a framework for action¹ to help you balance urgent needs with long-term priorities by organizing your giving into three buckets:

- **Protect People:** Support frontline organizations serving vulnerable and targeted communities where public funding cuts meet increased demand for vital services (e.g., food, shelter, healthcare, social services, harm reduction, legal aid) and safeguard essential civil liberties (e.g., free press, freedom of religion, free speech, due process).
- Adapt & Redesign: This is a time of reckoning for nonprofits, but also opportunity. Support adaptation, efficiency, and creative solutions that will be required as the nonprofit sector reshapes itself to meet this moment (e.g. capacity building, technical assistance, partnerships and mergers, multi-year and general operating support).
- Seed the Future: Invest in forward-looking, hopeful efforts. Think innovative leadership, solutions, and visionary institutions (e.g. emerging leaders, systems change, civic engagement, policy advocacy, technology).
- 1 Start By Reflecting on Your Priorities: Consider the causes you care most about most (e.g., the environment, children and families, poverty relief, immigration). Consider your current portfolio of grantees and the challenges they may be facing. List the issues that resonate with you most in the first column on the chart on the next page.
- Map Your Giving: For each bucket (Protect People, Adapt & Redesign, Seed the Future) fill in:
 - · Names of organizations or initiatives you are already supporting that may fit the criteria
 - Notes on areas where you want to learn more or expand your impact
- 3 Identify Gaps or Opportunities by Asking Yourself the Following Questions:
 - Does my current portfolio of grantees feel balanced across the framework?
 - Are there gaps you'd like to explore and consider shifting or expanding your funding to support?
- 4 Plan Next Steps: Highlight areas where you might double down, shift, or expand your support. Reach out to your Philanthropic Advisor for guidance, discussion, or further resources.

BUCKETS OF IMPACT

Fill in organizations or initiatives you are already supporting that meet the associated need/priority in each bucket or notes about areas where you want to learn more or expand your impact.

	PROTECT PEOPLE	ADAPT & REDESIGN	SEED THE FUTURE
Issue:			
Issue:			
Issue:			
Issue:			